

SOLUTION SUITE



BlueCherry®

The right fit for fashion supply chain success

Experience the right fit with BlueCherry



Fashion-specific allocations

ERP built for apparel with style, color, size, ratio pack, and store-level precision, ensuring the right mix reaches every channel.



Product lifecycle excellence

Fashion-first PLM with 3D design, BOM accuracy, and AI line planning – connecting creative to sourcing for faster, error-free launches.



Unified platform

One partner, one data model, less integration risk.



AI everywhere

Smarter forecasting, automated workflows, and predictive insights across all modules.



Faster to market

Launch new products weeks faster with a unified digital thread.



Lower costs

15–20% lower inventory costs, 20–30% fewer PO errors.



Compliance confidence

Built-in ESG, UFLPA, and digital product passport support.

To learn more visit bluecherry.com



The challenge

BlueCherry solves problems with siloed legacy systems:

Disconnected systems, siloed data, and outdated tools slow innovation, increase costs, and create compliance risks. Manual workarounds lead to errors, while legacy platforms delay time-to-market, making it harder for brands to stay competitive in today's fast-moving fashion industry.

- Fashion brands lose up to 20% in margin annually from inefficiencies and manual processes.
- Legacy tech delays launches by an average of 4–6 weeks, costing brands both speed and relevance.



The solution

BlueCherry transforms complexity into opportunity with:

- Unified supply chain platform – ERP, PLM, manufacturing, shop floor, quality, and sourcing.
- Composable, modular architecture – deploy only what you need.
- AI-augmented intelligence – every module enhanced with predictive insights and the ability to make autonomous market corrections.
- Industry expertise – 40+ years powering consumer products & fashion leaders.
- Global scale – 8,000+ professionals in 30+ countries serving 1,000+ customers worldwide.

End-to-end capabilities

- **Product Management & PLM** – From concept to consumer with AI-driven design insights.
- **Supply & Demand Planning** – AI-enhanced forecasting anticipates shifts and adjusts proactively.
- **Order & Production Tracking** – Real-time visibility with predictive alerts on bottlenecks.
- **Quality Management (QAM & SQC)** – AI-augmented inspections catch defects earlier, reducing rework.
- **Omnichannel & Wholesale** – Smart order allocation and fulfillment powered by AI optimization.
- **Fashion-Specific ERP Allocations** – BlueCherry ERP uniquely supports pre-pack, ratio pack, size/color, and store-level allocations essential for apparel, footwear, and lifestyle goods. Brands gain precise control over inventory flows, ensuring the right mix of styles, sizes, and assortments reach each channel or store without costly manual intervention.
- **Manufacturing Solutions** – Improve efficiency, accuracy, and agility across the factory floor.
- **Shop Floor Control** – Real-time operator and machine-level visibility to reduce downtime, boost productivity, and enable faster corrective actions.
- **Sustainability Solutions (ESG + Digital Product Passport)** – Track and report ESG metrics, ensure compliance with evolving regulations, and provide transparency to customers with product-level digital passports.

Next-gen technology foundation

- **Low-code development platform** – Rapid configuration and extensibility.
- **Modern UI** – Responsive, mobile-ready, data-driven design.
- **AI-augmented analytics** – Delivers predictive insights and enables autonomous adjustments for demand, inventory, and production.
- **Enterprise-grade BI** – Advanced reporting for smarter decisions.

More than a platform – a partnership

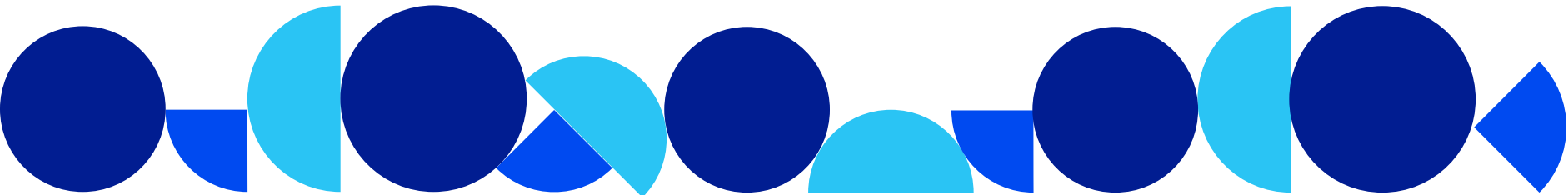
- **Managed services** – Secure, scalable IT & cloud management.
- **Consulting & implementation** – Proven methodologies to accelerate deployment.
- **Training & support** – Empower teams to maximize ROI.

Security & compliance first

Built on NIST, ISO, GDPR, PCI DSS, HIPAA, and SOC 2 standards for enterprise-grade protection.

AI everywhere

Every BlueCherry module is AI-augmented, turning data into foresight and enabling supply chains to self-correct in real time.



Case study snapshot

Global Activewear Brand –
\$1B Revenue



The challenge

Complex omnichannel orders and fragmented allocations caused high inventory imbalances, overstocks in some stores, shortages in others and leading to lost margin and excess markdowns.



The solution

BlueCherry ERP with fashion-specific allocation intelligence (style, color, size, ratio packs, pre-packs, store-level planning). AI-enhanced forecasting ensured the right product mix reached the right store or channel, reducing manual intervention.



The results

- 20–30% faster allocation cycles, cutting weeks of manual work.
- 15% reduction in inventory carrying costs through smarter pre-pack and ratio pack planning.
- Improved full-price sell-through with better channel and store-level alignment.
- Greater agility to respond to demand changes without disruption.

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BlueCherry's allocation capabilities transformed how we manage inventory. For the first time, we're confident the right mix of styles and sizes reaches every channel.

R.J. – VP SUPPLY CHAIN,
Global Activewear Brand

BlueCherry is a partnership for fashion-focused digital transformation.

- Built for fashion, lifestyle & consumer products
- AI-augmented across every module for predictive insights and autonomous market corrections
- Proven ROI, reduced costs, faster launches, improved compliance
- Global fashion expertise in ERP, PLM, supply chain, and managed IT services, supporting Fortune 500 and Global 2000 brands worldwide

Take the next step

For more information visit, bluecherry.com or contact us at info@bluecherry.com.





The right fit