

# BlueCherry® ESG and Sustainability Solution

The right fit for responsible, transparent, and profitable supply chains.

## Overview

BlueCherry ESG & Sustainability Solution enables brands to track, manage, and report environmental, social, and governance performance across their supply chain. With growing regulatory pressures and rising consumer expectations, brands need more than basic compliance. They now need to have real-time, transparent reporting and actionable insights.

BlueCherry ESG connects sustainability metrics with core operations, giving brands visibility into carbon footprint, labor practices, compliance adherence, and material usage. Combined with the Digital Product Passport, companies can provide product-level transparency to customers while aligning with global regulations. By reducing waste, automating ESG reporting, and integrating sustainability directly into business processes, BlueCherry ESG helps brands achieve both profitability and responsibility. Customers report 10–15% reductions in material waste and 20–30% faster ESG reporting cycles, translating into measurable cost savings and stronger compliance.

## Key Features & Benefits



### Centralized ESG metrics

Track carbon footprint, water usage, labor compliance, and more in a single platform.



### Digital Product Passport (DPP)

Provide transparency at the product level to meet EU and global compliance standards.



### Automated ESG reporting

Reduce reporting time by 20–30%, lowering audit preparation costs and freeing teams for higher-value tasks.



### Operational integration

Embed sustainability data into supply chain, PLM, and ERP workflows.



### Waste reduction

Identify inefficiencies that deliver 10–15% less material waste, improving both sustainability and margins.



### Customer trust

Deliver verifiable data that strengthens brand reputation with consumers, investors, and partners.

## Only BlueCherry Offers

- 1 **Fashion-first ESG** – Purpose-built for apparel, footwear, lifestyle, home goods, and workwear brands.
- 2 **Compliance confidence** – Meets evolving regulations (EU DPP, SEC climate disclosure, ESG frameworks).
- 3 **Real-time transparency** – Integrated dashboards link sustainability metrics directly to production and sourcing.
- 4 **Profitability + responsibility** – Insights that improve compliance while delivering measurable ROI.
- 5 **Seamless integration** – Native connection with the BlueCherry Platform (ERP, PLM, Shop Floor, QAM, SQC).

## Use Cases

- **Regulatory compliance** – Simplify reporting for EU Digital Product Passport, SEC, or ESG frameworks.
- **Sustainable sourcing** – Gain visibility into supplier ESG performance to ensure compliance and reduce risk.
- **Material waste reduction** – Track fabric and production waste to cut costs by up to 15% while supporting sustainability goals.
- **Investor & customer reporting** – Provide transparent ESG data that builds trust and competitive advantage.
- **Product-level transparency** – Share verified product sustainability data with consumers via the Digital Product Passport.

## Case Study:

### Lifestyle brand ESG transformation

#### Customer:

Global lifestyle & home goods brand

#### Challenge:

Increasing regulatory pressure (EU Digital Product Passport, SEC ESG disclosure) made compliance costly and time-consuming. The brand also faced mounting waste in materials and needed better visibility into supplier ESG practices.

#### Solution:

The company implemented the BlueCherry ESG & Sustainability Solution with Digital Product Passport integration, connecting sustainability data directly into their ERP and PLM workflows. Automated ESG dashboards and reporting replaced manual data collection, reducing compliance overhead and risk.

#### Results:

- 20–30% faster ESG reporting cycles, cutting audit prep time and costs
- 12% reduction in material waste through better tracking and supplier visibility
- Improved compliance confidence with EU, SEC, and internal ESG frameworks
- Strengthened brand reputation by delivering product-level transparency to consumers and investors

BlueCherry ESG helps brands simplify compliance, reduce waste, and turn sustainability into measurable ROI.

#### Technical specifications

- **Platform:** Cloud-ready, modular ESG solution
- **Integration:** ERP, PLM, Shop Floor, Quality Management, third-party compliance systems
- **Analytics:** Real-time ESG dashboards, audit trails, automated compliance reports
- **Security:** Enterprise-grade with SSO, MFA, GDPR compliance

Align profitability with sustainability and drive digital transformation with BlueCherry.

Contact our experts at [bluecherry@cgsinc.com](mailto:bluecherry@cgsinc.com)!