

BlueCherry® Managed Services

Secure, scalable IT operations that maximize ROI for fashion and lifestyle brands.

Overview

BlueCherry Managed Services delivers IT and cloud management purpose-built for fashion and lifestyle brands. Beyond traditional support, we cut IT overhead, reduce downtime, and maximize ROI by streamlining operations and optimizing performance. Our certified experts proactively monitor, secure, and fine-tune your environment for resilience, scalability, and cost efficiency.

As a Microsoft Solution Partner, we support Microsoft 365 and Azure, enabling seamless productivity, collaboration, identity management, and secure data sharing within Microsoft's ecosystem.

As a certified AWS Partner, we provide scalable global infrastructure optimized for performance, security, and efficiency. With dual alignment across Microsoft and AWS, we ensure flexibility, resilience, and a future-ready IT environment tailored to fashion and lifestyle workloads.

Built on enterprise-grade frameworks (NIST, ISO, GDPR, PCI DSS, SOC 2 Type II), BlueCherry delivers unmatched protection for sensitive data. With a partnership-first approach and global industry expertise, we help you scale confidently, safeguard operations, and accelerate innovation without unnecessary risk or expense.

Key Features & Benefits



Reduce IT costs

Maximize ROI and decrease inefficiencies with optimized infrastructure.



Always-on reliability

Proactive 24/7 monitoring minimizes downtime and protects revenue.



Enterprise-grade security

NIST, ISO, GDPR, PCI DSS, and SOC 2 Type II compliance ensures data protection.



Agility & scale

Quickly adapt to market demands with secure, scalable cloud resources.



Specialized expertise

Certified engineers and Microsoft/AWS partners with deep industry knowledge deliver faster results at lower cost.

Only BlueCherry Offers

- 1 ROI-driven partnership** – Aligns IT investments directly with business outcomes, ensuring measurable cost savings.
- 2 Unmatched security & compliance** – Industry-validated frameworks safeguard every transaction and customer interaction.
- 3 Fashion & lifestyle focus** – Deep domain expertise means solutions built for your specific challenges.
- 4 Global expert network** – Around-the-clock support from specialists who understand your business, not just your technology.

Use Cases

Supply chain continuity – Ensure systems run securely and reliably across global operations, protecting revenue streams.

Regulatory assurance – Meet stringent compliance standards and avoid penalties or audit risks.

Innovation acceleration – Free internal teams from maintenance to focus on revenue-driving digital transformation.

Omnichannel retail integration – Unify in-store, e-commerce, and mobile systems for seamless customer experiences.

Seasonal scalability – Scale IT resources up or down to meet peak seasonal demand securely and cost-effectively.

Global brand expansion – Enter new markets with secure, compliant infrastructure that scales internationally.

Vendor & partner collaboration – Provide safe, compliant access for suppliers and design partners.

Sustainability & ESG – Reduce costs and environmental impact with optimized IT efficiency.

Technical Specifications

- **Security & compliance:** NIST, ISO, GDPR, PCI DSS, SOC 2 Type II certified.
- **Monitoring & uptime:** 24/7 proactive system monitoring, incident response, and disaster recovery.
- **Cloud infrastructure:** Scalable, secure cloud optimized for fashion and lifestyle workloads.
- **Support:** Global helpdesk with certified engineers trained in both IT and industry best practices.



Protect your business, cut costs, and grow smarter with BlueCherry Managed Services.
Contact our experts at bluecherry@cgsinc.com!