

MARKET OVERVIEW

BlueCherry[®] ROI

Turning fashion technology into measurable value

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Modernizing your supply chain isn't just about upgrading systems, it's about achieving measurable results across every stage of your business. In today's environment of rising costs, compliance pressures, and fast-changing fashion trends and consumer demands, ROI is the ultimate proof point for technology investments. BlueCherry delivers tangible, proven returns by unifying PLM, ERP, Shop Floor Control (SFC), Supplier Quality Control (SQC), and ESG/DPP compliance into one fashion-first platform.

From cutting inventory costs and reducing purchase order errors, to accelerating design cycles and improving production efficiency, BlueCherry empowers fashion brands to transform operations and free up working capital. With AI augmentation built in, you also gain predictive insights that drive smarter decisions, which help you reduce risk, simplify compliance, and scale profitably.



BlueCherry ERP ROI

Enterprise Resource Planning

- **Inventory cost savings:** 15–20% reduction via smarter allocations (style, color, size, ratio packs, store-level).
- **PO error reduction:** 20–30% fewer purchase order errors through automation.
- **On-time delivery:** 12–18% improvement through unified planning + logistics visibility.
- **Working capital:** Faster cash conversion cycle with real-time order-to-cash visibility.

BlueCherry PLM ROI

Product Lifecycle Management

- **Faster design-to-sample:** 30–40% shorter cycles with 3D design + AI-assisted line planning.
- **Fewer BOM errors:** 20–25% reduction in costly rework due to spec inaccuracies.
- **Supplier collaboration efficiency:** Cut supplier onboarding times by 15–20%.
- **Accelerated product launches:** 2–4 weeks faster from design to delivery.



BlueCherry SQC ROI

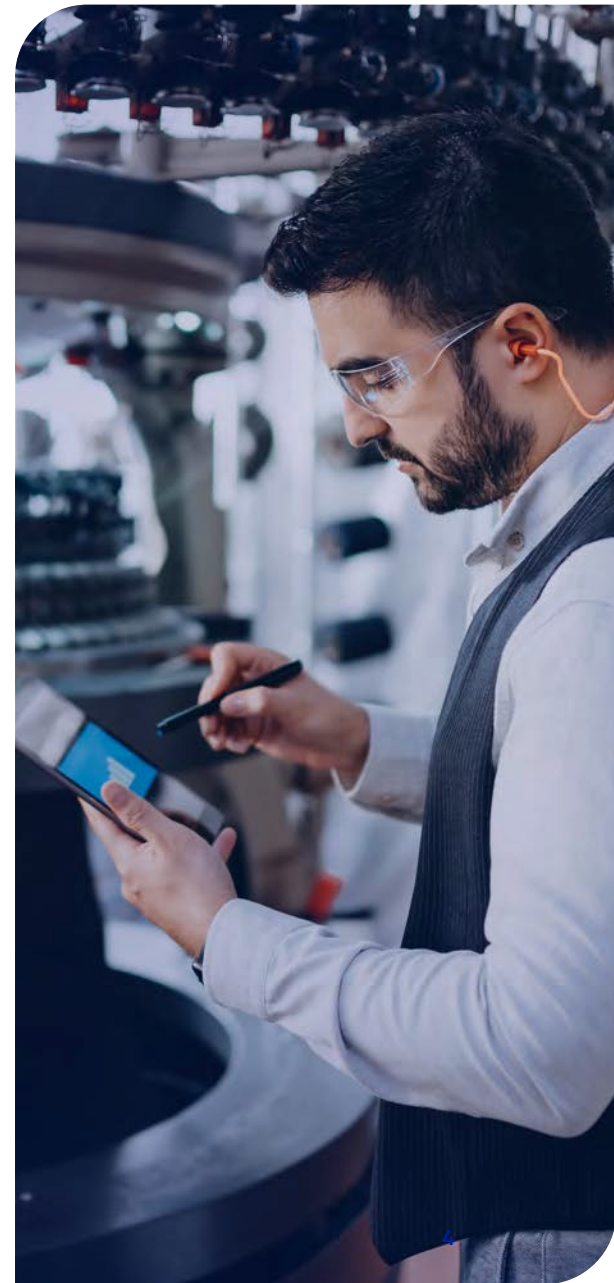
Statistical Quality Control

- **Reduced defect costs:** 15–25% fewer quality issues across suppliers.
- **Lower returns:** 10–15% reduction in returns from improved inbound inspection.
- **Audit efficiency:** Up to 40% faster compliance checks vs. manual audits.
- **Brand protection:** Stronger compliance reduces risk of fines, recalls, or reputational loss.

BlueCherry SFC ROI

Shop Floor Control

- **Labor productivity:** 12–18% productivity boost from operator-level visibility.
- **Downtime reduction:** 10–15% reduction in machine/operator downtime.
- **Throughput gains:** 15–20% higher throughput with real-time performance analytics.
- **Overtime cost savings:** Cut overtime by 5–10% with balanced production planning.



BlueCherry ESG & DPP ROI

Environmental Social & Governance; Digital Product Passport

- **Compliance cost reduction:** 20–30% faster ESG/DPP reporting cycles.
- **Waste reduction:** 10–15% less material waste tracked across suppliers.
- **Risk avoidance:** Reduced fines and lost contracts through UFLPA/DPP compliance.
- **Brand value:** Improved reputation drives stronger consumer trust and loyalty.

See your ROI with BlueCherry

Every business is different and so is your potential return. Contact BlueCherry and we'll use your own data to calculate the ROI specific to your supply chain.

Learn more at **bluecherry.com**
or email bluecherry@cgsinc.com to
start your personalized ROI analysis.



The right fit