



FACT SHEET

BlueCherry & NetSuite: Modernization on Your Terms

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For global fashion companies, the choice does not have to be NetSuite or BlueCherry. The stronger strategy is to let each platform do what it does best.

NetSuite can remain the global financial and corporate operating backbone that supports finance, accounting, procurement, consolidation, and enterprise governance. BlueCherry runs alongside NetSuite as the Intelligent Supply Chain Platform purpose-built for fashion, adding the operational depth, industry-specific workflows, and AI capabilities required to manage the business from concept to consumer.

This side-by-side approach enables the customer to modernize high-value supply chain processes without replacing NetSuite, disrupting global financial operations, or attempting to recreate years of BlueCherry's fashion-specific capabilities through custom NetSuite development.



What BlueCherry adds to the NetSuite environment

BlueCherry provides fashion-specific functionality across:

- 01 Product lifecycle management and product development
- 02 Style-color-size and pre-pack management
- 03 Bills of materials, specifications, costing, and approvals
- 04 Vendor sourcing and supplier management
- 05 Order management and intelligent order orchestration
- 06 Inventory availability, allocation, replenishment, and transfers
- 07 Production planning and shop floor visibility
- 08 Warehouse management and fulfillment
- 09 B2B wholesale commerce
- 10 Quality, compliance, traceability, and ESG
- 11 POS, sell-through, and demand intelligence
- 12 Business intelligence and operational analytics

Through secure integration, NetSuite continues to receive the financial and enterprise information it needs while BlueCherry manages the specialized fashion workflows that determine how products are designed, sourced, produced, allocated, fulfilled, and sold.



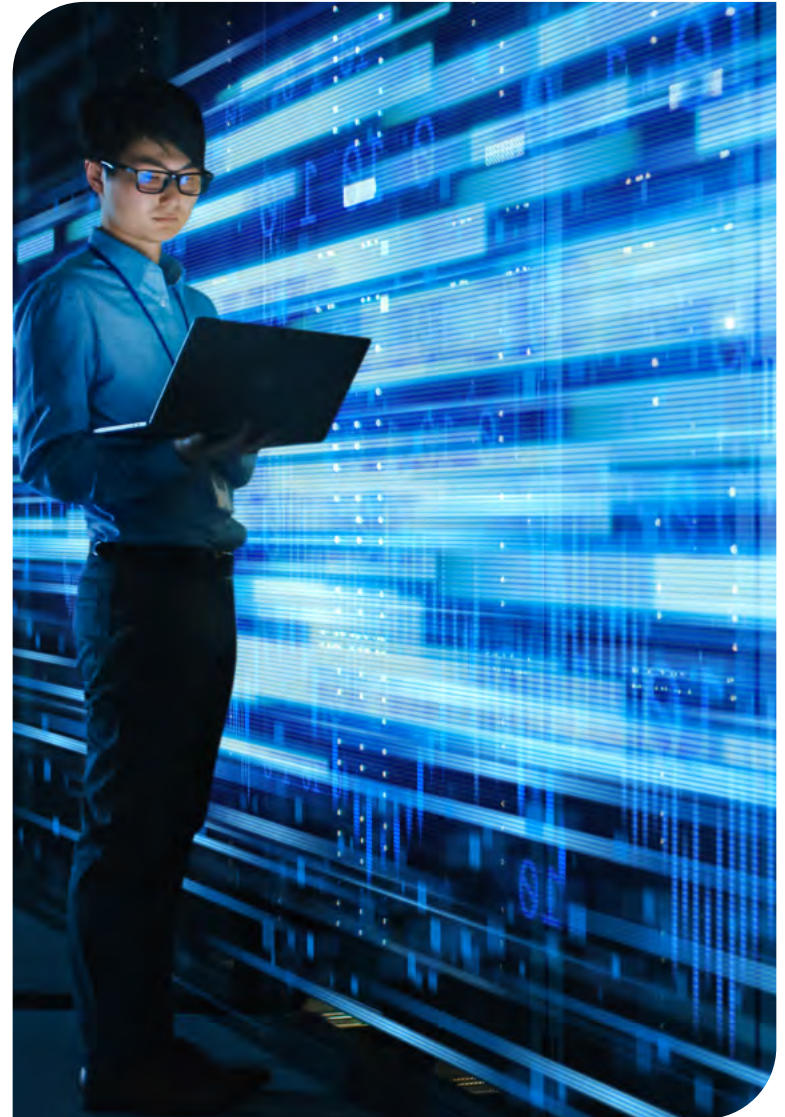
From a financial system to full supply chain intelligence

NetSuite is an exceptionally capable global financial and enterprise platform. But fashion supply chain execution requires more than a financial operating system.

BlueCherry adds the intelligence layer needed to understand and act on fashion-specific signals:

- 01 Which products, colors, and sizes are selling?
- 02 Which orders should receive constrained inventory?
- 03 Which vendors are falling behind?
- 04 Which production lines are creating delivery risk?
- 05 Which SKUs should be replenished, transferred, or marked down?
- 06 Which customer orders are at risk?
- 07 Which approvals, exceptions, or data gaps are delaying the business?
- 08 Which actions will best protect margin, service levels, and inventory performance?

Instead of forcing NetSuite to become a bespoke fashion platform, BlueCherry delivers these capabilities through prebuilt applications, configurable no-code workflows, embedded AI, and agentic automation.



AI and agentic workflows built around fashion

BlueCherry's AI capabilities are grounded in the actual workflows of fashion businesses—not generic prompts disconnected from operational context.

BlueCherry's no-code platform also allows customers to configure workflows around their own operating model without beginning a new custom-development project every time the business changes.

Potential agentic workflows include:

01

Creating, completing, and validating BOMs

02

Routing product, costing, sourcing, and production approvals

03

Monitoring vendor commitments and supplier performance

04

Identifying late orders and recommending corrective actions

05

Detecting inventory imbalances and recommending transfers

06

Allocating constrained inventory across customers and channels

07

Monitoring production progress, bottlenecks, downtime, and quality

08

Optimizing warehouse waves, replenishment, picking, and fulfillment

09

Using POS and sell-through signals to recommend replenishment

10

Producing executive briefings that explain exceptions, causes, and actions

Why the side-by-side approach makes sense

Building comparable fashion functionality inside NetSuite typically requires an extensive cycle of:

- 01 Business discovery
- 02 Requirements definition
- 03 Fashion-process education
- 04 Solution specification
- 05 Custom development
- 06 Integration
- 07 Testing
- 08 User acceptance
- 09 Deployment
- 10 Ongoing custom-code maintenance

Even after that investment, the organization may discover that important fashion requirements were underestimated or omitted:



Style-color-size complexity



Pre-packs and assortments



Seasonal calendars



Product and material development



Vendor sample management



Customer-specific allocation rules



Production and shop-floor processes



Wholesale selling requirements



Fashion-specific inventory and fulfillment logic

BlueCherry begins with these capabilities already understood and modeled. Implementation can focus on the customer's differentiating processes, integrations, and priorities—not on teaching NetSuite how the fashion industry works.

Bespoke NetSuite development

- 01 Begin with discovery and specification building
- 02 Develop specialized functionality from the ground up
- 03 Depend heavily on custom code and consultants
- 04 Test whether the original requirements were complete
- 05 Carry ongoing custom maintenance obligations
- 06 Longer period before users receive value
- 07 Greater risk of missing fashion-specific requirements
- 08 Transform NetSuite into something it was not designed to be

BlueCherry alongside NetSuite

- 01 Begin with proven fashion workflows
- 02 Configure existing fashion capabilities
- 03 Use configurable applications and no-code workflows
- 04 Validate against established industry functionality
- 05 Benefit from continued product investment and roadmap
- 06 Phase capabilities into production incrementally
- 07 Purpose-built around fashion operations
- 08 Allows NetSuite and BlueCherry to perform their intended roles

Faster time to value

The side-by-side strategy creates a more practical modernization path:

- 01 Identify a high-value operational bottleneck.
- 02 Deploy the relevant BlueCherry capability alongside NetSuite.
- 03 Connect the required data and processes.
- 04 Configure workflows and approvals using the no-code platform.
- 05 Introduce AI recommendations with human oversight.
- 06 Measure results within the first 90 days.
- 07 Expand to additional functions as value is proven.

Rather than waiting for a multiyear transformation program, the customer can begin with OMS, inventory allocation, PLM approvals, production visibility, B2B commerce, or another urgent workflow, and expand over time.

That is modernization on your terms:

- Start anywhere
- Expand over time
- Protect existing NetSuite investments
- Reduce transformation risk
- Deliver measurable operational value sooner

Customer ROI

The business case is driven by both lower implementation cost and improved operating performance.

Potential three-year value includes:

15–35%

lower cost across the targeted modernization scope

20–30%

productivity improvement in approval, exception-management, and administrative workflows

↓ Reduced

custom-development and consulting costs

↓ Lower

integration and regression-testing burden

↓ Fewer

manual handoffs, spreadsheets, and workarounds

↑ Faster

order processing and exception resolution

***Improved**

inventory utilization and allocation

↓ Fewer

stockouts, cancellations, late shipments, and markdowns

***Better**

supplier, production, and fulfillment performance

↓ Reduced

long-term maintenance of bespoke NetSuite functionality

Individual results will depend on scope and baseline performance, but the objective should be measurable benefits within 90 days and a path to positive ROI in under 12 months for the initial targeted workflows.

Real business value without the heavy lift

This intelligent approach means that you keep NetSuite as the global financial backbone and add BlueCherry as the fashion supply chain intelligence and execution layer. BlueCherry gives the customer fashion-specific OMS, operational applications, no-code workflow automation, embedded AI, and agentic workflows without forcing a disruptive ERP replacement or an expensive attempt to custom-build a fashion platform inside NetSuite.

It is a faster, lower-risk, and more economical path to the capabilities the business needs, and a practical way to modernize the fashion supply chain on the customer's terms.

To learn how to drive real change in your fashion business without a heavy lift, visit **BlueCherry.com**, or contact sales@cgsinc.com.



The right fit