BlueCherry
by CGS

BlueCherry® Partnership in Business Transformation

From vision to value and beyond.

Choosing BlueCherry means choosing a partner committed to your long-term success, not just a technology rollout. We understand that transformation in fashion and apparel isn't about replacing systems, it's about enabling your business to operate smarter, faster, and with confidence in a rapidly changing market.

Our proven approach ensures every business transformation project delivers measurable outcomes — on time, on budget, and aligned to your strategic objectives. From defining scope and setting milestones to embedding AI and ensuring full adoption across your teams, BlueCherry guides the entire journey. The result is not just a successful project launch, but a resilient foundation for growth, compliance, and continuous innovation.
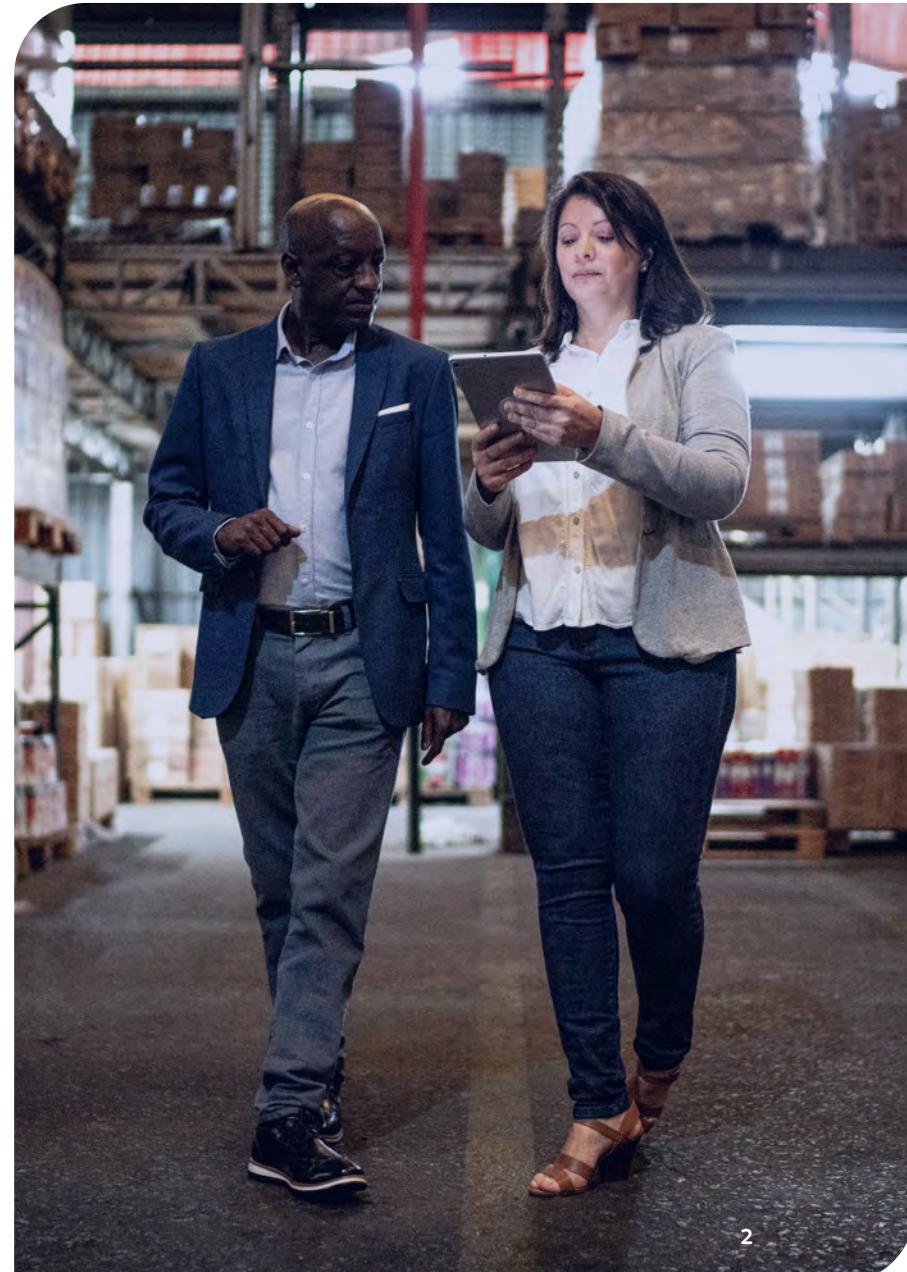
Strategic alignment and scope

How we partner:

- Co-create project goals with customer stakeholders

- Translate business challenges into clear scope and KPIs

- Map compliance, sustainability, and growth requirements into the plan

Deliverables:

- Project charter and scope definition

- ROI and value baseline

- Alignment on timelines and milestones
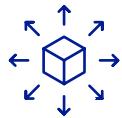
Implementation and delivery

How we partner:

- Expert-led project management ensures timelines are met

- Agile delivery model adapts to changing business needs

- Early pilots validate fit before full rollout

Deliverables:

- Implementation roadmap

- AI/ERP/PLM/SFC/ESG modules configured to business needs

- Weekly status and milestone reviews
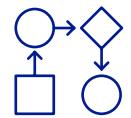
Feature adoption and time-to-value

How we partner:

- Ensure that new platform features, including AI copilots, predictive analytics, and automated compliance workflows, are fully adopted across your teams

- Provide hands-on enablement sessions so users not only learn the tools but also embed them into daily processes

- Drive measurable ROI by aligning adoption goals with business outcomes like reduced errors, faster reporting, and smarter forecasting

Deliverables:

- Adoption playbook tailored by role and function

- AI feature rollout plan with quick-win use cases

- Measurable adoption metrics tied to ROI within first release cycle

Onboarding and training

How we partner:

- Tailored onboarding for executives, managers, and shop-floor teams

- Role-based training programs (ERP, PLM, SFC, ESG)

- Knowledge transfer for long-term self-sufficiency

Deliverables:

- Training curriculum and certification

- Hands-on workshops and user manuals

- Change management toolkit

Post-project UAT and go-live

How we partner:

- Joint user acceptance testing (UAT) ensures readiness

- Hypercare support at launch to stabilize operations

- Clear handoff into success framework

Deliverables:

- UAT reports and issue resolution

- Go-live checklist

- First 90-day performance review

Ongoing success and enhancement

How we partner:

- Dedicated Customer Success team for continuous improvement

- Regular platform updates and AI feature rollouts

- Insights and benchmarking to guide future projects

Deliverables:

- Quarterly business reviews

- Continuous platform enhancement roadmap

- Advisory insights for growth and compliance

The BlueCherry difference

Vendors deliver software.
We are a partner in transformation.

By guiding you through the full lifecycle, from scoping and implementation to feature and AI adoption and ongoing success, BlueCherry ensures your supply chain doesn't just modernize, it evolves continuously to stay ahead.

Visit **bluecherry.com** or email **bluecherry@cgsinc.com** to start your business transformation today.

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The right fit