

BROCHURE



Optimize Every Application.
Reduce Every Dollar.
Simplify Every Day.

Your cloud should work harder. Not cost more.

Whether your business runs BlueCherry, Microsoft, Oracle, Salesforce, Adobe, PLM, BI platforms, custom applications, or virtually any other business solution, CGS Cloud Success Services helps you consolidate, optimize, and manage your entire cloud environment through one trusted partner. From on-premise infrastructure to Microsoft Azure, AWS, Google Cloud, and multi-cloud environments, we simplify operations, reduce costs, improve reliability, and maximize the value of every cloud investment – so every critical application performs at its best.

Why customers are reconsidering cloud management

01

Most organizations didn't intentionally build a complex cloud environment. It happened over time.

- BlueCherry hosted one place
- Microsoft somewhere else
- ERP elsewhere
- PLM on another platform
- Reporting tools
- CRM
- Integration services
- Custom applications
- Backup solutions
- Disaster recovery

02

Each vendor manages only their own piece. Nobody is optimizing the whole environment. That creates:

- Higher cloud costs
- Duplicate infrastructure
- Multiple support vendors
- Security inconsistencies
- No proactive optimization
- Limited buying leverage
- Internal IT burden

CGS changes that.

OPTIMIZE. REDUCE. SIMPLIFY.

Why CGS?

For more than four decades CGS has been managing mission-critical enterprise environments around the world. Our customers trust us to operate:

- BlueBerry environments
- Microsoft workloads
- Third-party ERP systems
- PLM applications
- Analytics platforms
- Integration platforms
- Databases
- Custom applications
- Business critical infrastructure

Whether applications originate from CGS or another technology provider, our objective is simple:

deliver the highest availability at the lowest practical operating cost.



More than hosting

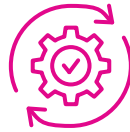
Cloud portfolio optimization

We don't simply host servers. We continuously optimize your entire technology investment.



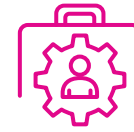
Cost optimization

- Identify unnecessary spend
- Right-size infrastructure
- Improve utilization
- Leverage enterprise purchasing discounts
- Optimize licensing
- Reduce cloud waste



Operational optimization

- 24x7 monitoring
- Performance management
- Patch management
- Incident response
- Capacity planning
- Business continuity
- Disaster recovery



Business optimization

- Quarterly or monthly business reviews
- Technology roadmap planning
- Capacity forecasting
- Cloud growth planning
- Security recommendations
- Modernization opportunities
- AI readiness
- Application portfolio reviews

The CGS buying power advantage

Because CGS manages enterprise cloud infrastructure for customers worldwide, we purchase cloud services at scale.

That buying power allows us to negotiate pricing advantages many individual organizations cannot obtain independently.

Instead of managing multiple vendor relationships and fluctuating cloud costs, customers gain:

- Lower operating costs
- Simplified billing
- Better purchasing economics
- Enterprise-grade infrastructure
- Predictable budgeting
- One trusted partner

For many organizations, these purchasing efficiencies alone offset much of the service investment.



OPTIMIZE. REDUCE. SIMPLIFY.

Enterprise security

Every workload benefits from the same enterprise-grade operational discipline trusted by global organizations. Our Network Operations Center delivers:

- 24x7 monitoring
- Security monitoring
- Performance monitoring
- Incident management
- Backup verification
- Disaster recovery readiness
- Infrastructure health monitoring
- Availability management
- Expert engineers available around the clock



Why business reviews matter

Technology shouldn't be reviewed only when something breaks. The organizations receiving the greatest value from cloud investments continually evaluate:

- Application usage
- Infrastructure costs
- Performance trends
- Business growth
- Upcoming initiatives
- Security posture
- Capacity planning
- Modernization opportunities

These regular reviews transform cloud infrastructure from an operating expense into a continuously optimized business asset.

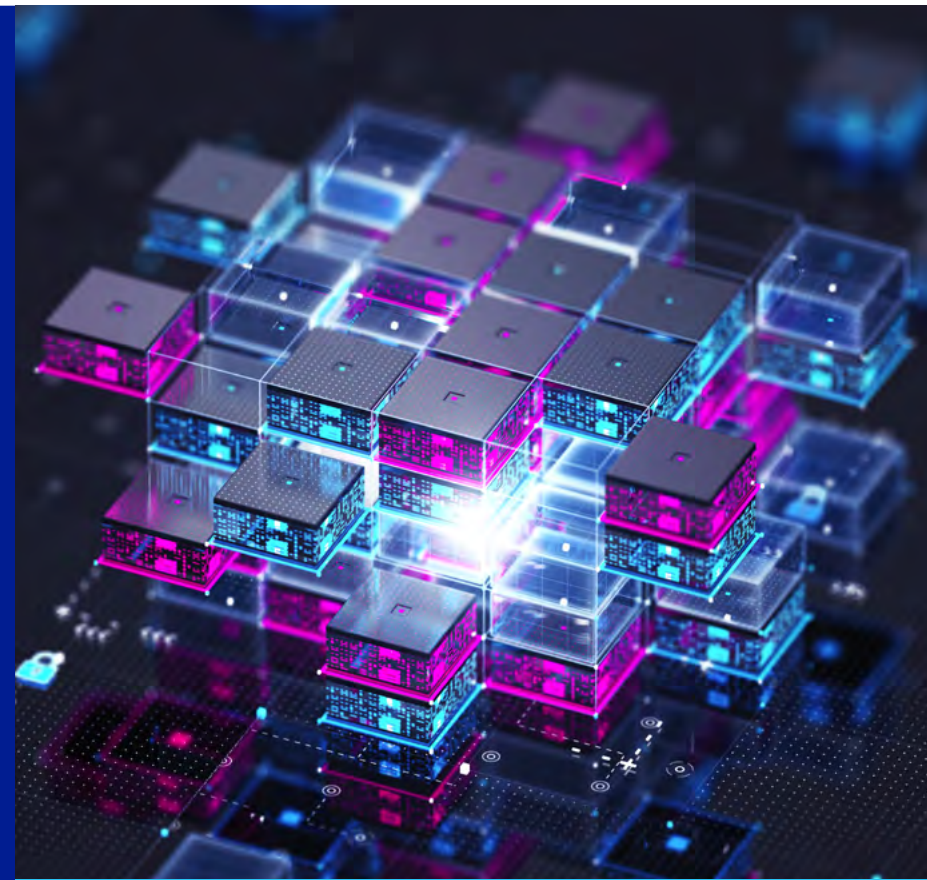


OPTIMIZE. REDUCE. SIMPLIFY.

CGS cloud essentials

Designed for organizations with up to **\$20,000 monthly** in total cloud operating costs. Included:

- Management of BlueCherry and third-party applications
- Migration from on-premise or existing cloud provider
- Enterprise cloud hosting
- 24x7 Network operations center
- Infrastructure monitoring
- Incident management
- Backup management
- Security monitoring
- Quarterly business reviews
- Cloud optimization recommendations
- Enterprise purchasing advantages



Financial benefit

Savings varies based on your current on-premise or direct cloud operating costs through CGS purchasing power and operational efficiencies.*

OPTIMIZE. REDUCE. SIMPLIFY.

CGS cloud optimization

Designed for organizations with more than **\$20,000 monthly** in total cloud operating costs. Everything included in Essentials plus:

- Monthly executive cloud reviews
- Continuous cloud cost governance
- Capacity optimization
- Infrastructure rightsizing
- Application portfolio optimization
- Strategic technology planning
- Vendor coordination
- Long-term cloud roadmap
- AI infrastructure planning
- Ongoing modernization guidance



Financial benefit

Monthly savings compared to your current on-premise or direct cloud operating costs through enterprise purchasing power and continuous optimization.*

Comparison table

	Cloud essentials	Cloud optimization
Monthly cloud spend	Up to \$20K	Over \$20K
Enterprise hosting	✓	✓
BlueCherry applications	✓	✓
Third-party applications	✓	✓
24x7 CGS NOC	✓	✓
Security monitoring	✓	✓
Performance monitoring	✓	✓
Incident response	✓	✓
Quarterly business reviews	✓	
Monthly executive reviews		✓
Cost governance		✓
Cloud optimization planning	Quarterly	Continuous



OPTIMIZE. REDUCE. SIMPLIFY.

One cloud partner.

Every business application.
Continuous optimization.

Whether you're running BlueCherry, Microsoft workloads, third-party business applications or an entire hybrid technology landscape, CGS helps simplify cloud operations while reducing costs and improving performance.

Let our experts manage the infrastructure, so your team can focus on growing the business.

For more information contact: sales@cgsinc.com
or visit us at <https://bluecherry.com/en/services/it-managed-services>



The right fit