

SUPPLY CHAIN WORKFLOWS

Built for Fashion Designers' Workflows – Today & Tomorrow

**TODAY: FASHION DESIGN POWERED
BY BLUECHERRY PLM**

Fashion designers work under intense pressure: fast fashion and increasing seasonal velocity, the constant push for innovation, fragmented supplier networks, and rising ESG demands. Many still juggle spreadsheets, email chains, and disconnected tools, wasting potential creative hours on tasks that should be automated.

BlueCherry PLM changes that reality. Today, it serves as a central nervous system for fashion design and product development, brands one workspace that connects ideas to execution. From the first sketch to sample approval, BlueCherry eliminates silos, ensures consistency, and reduces errors while freeing up the creative teams to spend more time designing and less time chasing details.



Morning

- **AI & 3D plug-ins:** Import 3D CAD sketches and apply AI-driven color suggestions matched against brand palettes.
- **Color management:** Automatically validate Pantone standards across fabrics and trims, reducing costly color mismatches.
- **POM & construction libraries:** Pull consistent fit standards and construction details from centralized libraries.

Afternoon

- **BOM automation:** Generate accurate bills of materials linked directly to ERP, cutting rework by 20–30%.
- **Communications hub:** Collaborate with suppliers inside PLM, replacing messy email threads.
- **Vendor portal:** Share pre-production packs instantly with factories, accelerating sampling cycles.

Evening wrap-up

- **Calendar management:** View critical path milestones with real-time alerts.
- **Supplier dashboards:** Check vendor compliance, material status, and sample progress.

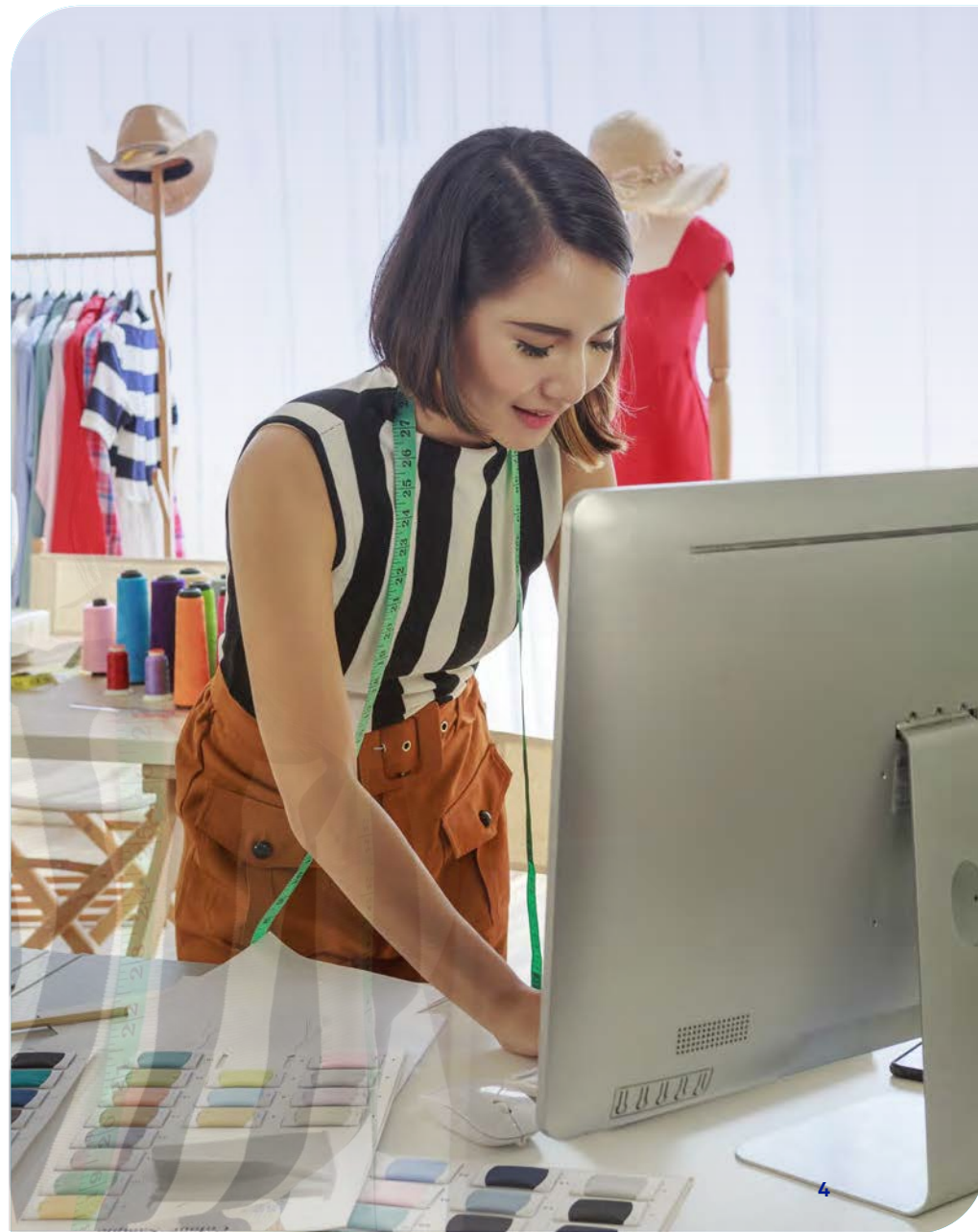
BlueCherry advantage: today

- Unified platform: PLM + ERP + Supply Chain + ESG
- End-to-end visibility from concept to delivery
- Faster launches, fewer errors, measurable ROI

FUTURE: FASHION DESIGN WITH BLUECHERRY AI-AUGMENTED PLM

In the next 2–3 years, fashion designers will experience a seismic shift in how they work. Instead of manually building designs, chasing data, or firefighting supplier delays, they will have a digital co-pilot by their side that learns, predicts, and adapts.

BlueCherry's AI-augmented PLM is designed to anticipate needs and automate complexity. Designers will spend less time rekeying data, auditing BOMs, or validating compliance, and more time creating designs that delight consumers while aligning with sustainability goals. The system itself will become a partner that spots risks, recommends materials, suggests trends, and ensures compliance, long before issues ever reach the designer's desk.



Morning

- **AI design co-pilot:** Generates design variations based on trends, past collections, and sustainability targets.
- **AI-powered color & material forecasting:** Suggests trending colors and materials with cost and compliance scores.

Afternoon

- **Smart BOMs:** Automatically populate with approved, sustainable materials and flag suppliers with ESG or compliance risks.
- **AI risk intelligence:** Detects potential IP infringements or reputational risks tied to vendors' social or political activity.

Evening wrap-up

- **Predictive calendars:** AI models anticipate delays and recommend workflow changes to stay on time.
- **Virtual fit & sampling:** AI + 3D workflows validate fit digitally, reducing physical samples by 50%.
- **Voice assistant:** Designers query PLM directly (“Show me supplier delays in Vietnam” or “What’s my cost variance this season?”).

BlueCherry advantage: tomorrow

- Always-on, AI-augmented digital thread
- Predictive, autonomous supply chain decisions
- Compliance and sustainability built-in, not bolted on
- Creativity unleashed: more time designing, less time firefighting

The evolution of PLM with BlueCherry

Fashion has always been about reinvention and now the tools designers use are evolving just as fast. With BlueCherry, brands don't just implement another software system; they step into a continuously evolving PLM solution: from today's streamlined, modular workflows to tomorrow's predictive, AI-driven design ecosystem. For brands, this evolution means:

- A single platform that grows with their business.
- AI that empowers creativity instead of replacing it.
- The confidence that compliance, sustainability, and efficiency are handled in the background.

See how BlueCherry PLM turns the supply chain into an always-on partner – so designers can focus on what they do best: creating the future of fashion.

Learn more at **BlueCherry.com**
or contact us at
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The right fit