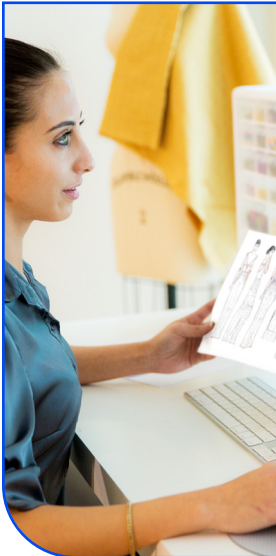


BlueCherry Product Lifecycle Management (PLM)



Overview

BlueCherry PLM is a modern, modular product lifecycle management solution designed to streamline processes from concept to consumer. Built for the fashion, retail, and consumer goods industries, it provides end-to-end visibility across the entire product lifecycle, enhancing collaboration and accelerating product development. With AI-powered tools, pre-configured features, and actionable intelligence, BlueCherry PLM empowers businesses to create profitable and sustainable products while eliminating inefficiencies.

Fragmented workflows, manual inefficiencies, and lack of visibility can hinder product development. BlueCherry PLM centralizes product data and automates workflows, ensuring seamless collaboration and faster time-to-market.

Key features and benefits

End-to-end visibility

- Centralize production tracking, workflow management, approvals, and supplier communications for complete transparency throughout the product lifecycle. Improve accountability and decision-making with real-time updates at every stage.

AI-powered tools for actionable intelligence

- Leverage artificial intelligence for intelligent search, workflow automation, and predictive analytics to optimize decision-making. Gain actionable insights that eliminate inefficiencies and improve collaboration across teams.

Pre-configured out-of-the-box solution

- Includes pre-built integrations with Adobe Suite, 3D design tools, and ERP systems for immediate usability without extensive setup. Save time with industry-specific configurations tailored for omnichannel businesses.

Cloud-native accessibility

- Work anywhere on any device with browser-based access that requires no software downloads. Enable agile decision-making and collaboration across global teams.

Only BlueCherry offers

AI integration for predictive insights:

BlueCherry PLM uniquely integrates AI capabilities for intelligent search and predictive analytics to optimize operations.

No-code configuration: Easily adapts to unique workflows without requiring custom coding or technical expertise.

Omnichannel integration: Seamlessly connects with ERP systems, eCommerce platforms, and other tools for unified workflows across all business channels.

Unmatched industry expertise: Our team brings decades of hands-on experience in fashion, retail, and consumer goods, providing clients with best practices, proven guidance, and support tailored to the industry's unique challenges.

Use cases

Streamlining product development:

BlueCherry PLM centralizes product design and development by integrating with tools like Adobe Suite and 3D design software. Teams can create and visualize prototypes, manage Bill of Materials (BOM), and track approvals in real-time. This reduces time-to-market by automating workflows, improving collaboration, and ensuring quality standards are met.

Enhancing production efficiency: BlueCherry PLM provides real-time access to technical specifications, such as grading templates and compliance details, enabling efficient task management and milestone tracking. By automating supplier communications and BOM updates, teams can reduce delays, streamline production cycles, and maintain high-quality standards.

Technical specifications

Platform compatibility: Integrates seamlessly with Adobe Suite, 3D design tools, BlueCherry ERP, and third-party systems via open APIs.

Cloud-based architecture: Built for secure access from any browser or device with an internet connection.

Digital asset management: Centralizes design assets like CAD drawings and 3D renderings in a secure platform for easy collaboration.

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BlueCherry PLM has transformed our workflow by providing end-to-end visibility that accelerated product development by 25%.

The Levy Group

Ready to transform your product lifecycle management?

BlueCherry PLM delivers the tools you need to collaborate effectively, streamline workflows, and bring products to market faster. Schedule a demo today to learn how BlueCherry PLM can drive your business forward!