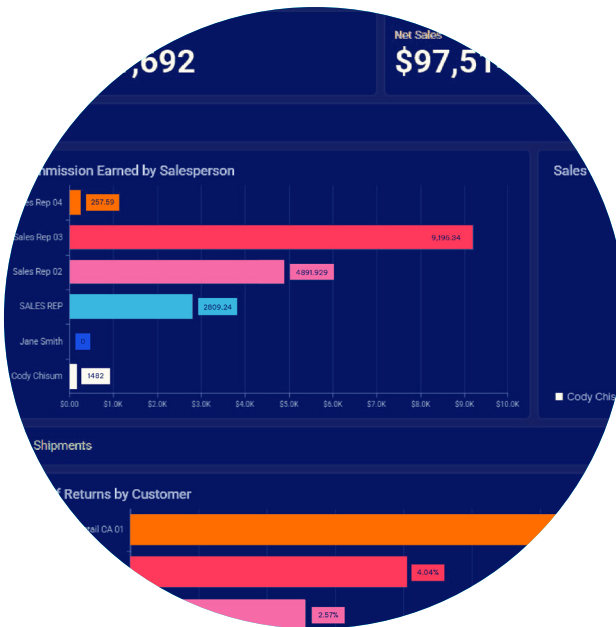


BlueCherry ERP



Overview

BlueCherry ERP is the intelligence backbone for high-growth fashion, apparel, and consumer goods businesses. Purpose-built for the industry, it delivers end-to-end supply chain visibility, real-time data, and operational control to optimize processes, reduce costs, and accelerate growth in today's fast-paced, omnichannel environment.

Fragmented systems and manual processes create inefficiencies, limit visibility, and slow response to market changes. BlueCherry ERP unifies your operations, providing a single source of truth to drive smarter, faster decisions and sustainable growth.

Key features and benefits

Real-time supply chain visibility

- Gain enterprise-wide insights across your supply chain, enabling better decision-making and improved operational efficiency. Make faster, more informed decisions and improve operational efficiency with enterprise-wide insights across your entire supply chain.

Streamlined operations

- Unify critical processes from design to delivery, optimizing inventory management, demand planning, and order processing. Reduce manual work and errors by unifying critical processes from design to delivery, optimizing inventory, demand planning, and order processing.

Cost control and profitability

- Track and manage product costs, optimize spending, and improve margins while maintaining competitive pricing. Improve margins and maintain competitive

pricing by tracking product costs, optimizing spending, and identifying savings opportunities.

Multi-channel integration

- Seamlessly connect retail, wholesale, and e-commerce operations for consistent product data and unified strategy across all channels. Ensure consistent product data and a unified strategy by seamlessly connecting retail, wholesale, and e-commerce operations across all channels.

AI-Powered analytics plug-in

- Analyzes large volumes of operational data in real time to deliver predictive insights and automated recommendations, enabling users to make smarter, faster business decisions.

Multi-entity, multi-currency, multi-language support

- Manage multiple legal entities, currencies, and languages in a single environment with entity-specific security and configuration.

Only BlueCherry offers

Industry-specific design: Developed exclusively for fashion, apparel, footwear, and consumer lifestyle brands, with native support for style, color, and size matrices.

Unmatched team expertise: Our team brings decades of hands-on experience in fashion and consumer goods, delivering best practices, proven guidance, and support tailored to your industry's unique challenges.

Comprehensive, modular platform: A single, unified platform with integrated modules for PLM, Supply Chain Management, Warehouse Management, BI, EDI, eCommerce integrations, and Shop Floor Control—scalable for your business needs.

Technical specifications

Modern web-based architecture: Built on Microsoft .NET and HTML5, supporting both cloud and on-premises deployments, and accessible via Windows, Mac, iPad, and Android (via Citrix).

Open API & integration engine: Standard APIs and mapping tools enable seamless integration with third-party systems, including Dynamics 365, e-commerce platforms, logistics, and financial applications.

Advanced data management: User tools for importing/exporting master and transactional data (Excel, CSV, XML, PDF, TXT), with validation and error reporting.

Modular AI plug-in framework: Integrates seamlessly with the ERP architecture, supporting machine learning models, natural language processing, and real-time data analysis via secure APIs.

Security architecture: Implements enterprise-grade, role-based access control (RBAC), encrypted data transmission (TLS/SSL), detailed audit logging, and compliance with global data protection standards (such as GDPR and SOC 2).

Use cases

Omnichannel inventory optimization: Achieve real-time inventory visibility and control across retail, wholesale, and e-commerce channels, reducing stockouts and excess inventory.

Accelerated order-to-cash cycle: Automate order processing, allocation, and invoicing to speed up fulfillment and improve cash flow.

Supporting global expansion: With multi-entity, multi-currency, and multi-language support, businesses can manage global supply chains, synchronize inventory, and standardize processes while maintaining real-time visibility and control as they scale worldwide.

Ensuring regulatory compliance: Streamline compliance management by centralizing documentation for regulations such as CPSIA and GCC, automating factory audits, and tracking certifications. This helps companies meet evolving social and regulatory requirements, reduce risk, and maintain trust with partners and consumers.

“

BlueCherry ERP has transformed Tommy Bahama by optimizing inventory, enhancing order fulfillment, and driving digital transformation.”

Jennifer Spoljaric, EVP, Supply Chain and Sustainability, Tommy Bahama

Ready to transform your business with the industry's leading fashion ERP?

Discover how BlueCherry ERP can help you optimize your supply chain, boost profitability, and gain the real-time visibility you need to stay ahead in today's fast-paced, omnichannel market. Our team of industry experts is ready to guide you through every step—from initial consultation to implementation and ongoing support. Connect with us for a free consultation and discover best practices tailored to your growth goals.