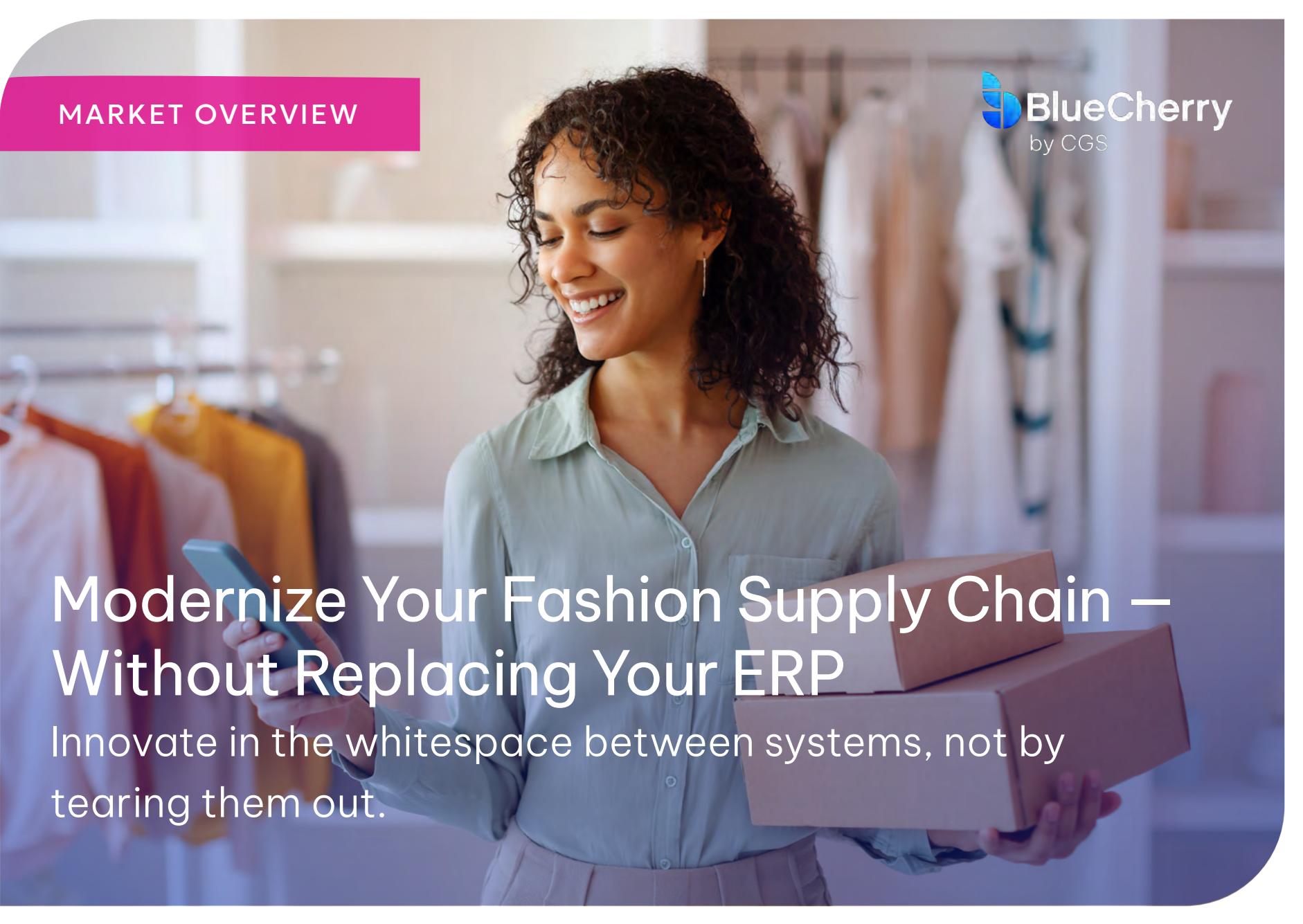


MARKET OVERVIEW



Modernize Your Fashion Supply Chain – Without Replacing Your ERP

Innovate in the whitespace between systems, not by
tearing them out.

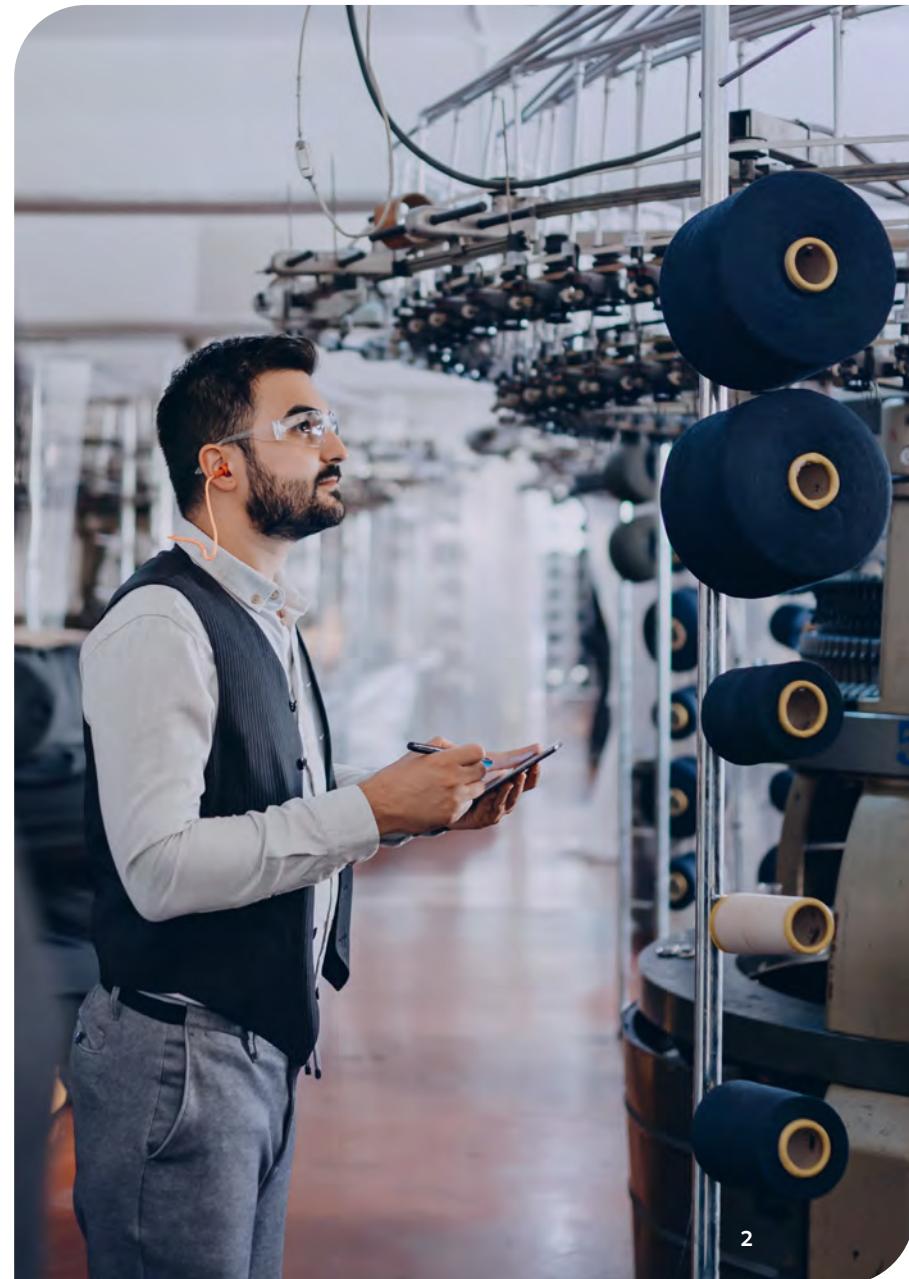


Fashion-native application platform

Enterprises do not fail because they lack systems. They fail because their systems cannot evolve fast enough.

Most fashion brands run on complex, deeply embedded ERP environments (SAP, Aptean, Infor, legacy custom systems). Replacing them is risky, expensive, and disruptive. Yet business teams still need new capabilities: better visibility, faster workflows, AI-driven insights, and tighter connections across planning, sourcing, production, and compliance.

BlueCherry Next™ solves this problem by providing a no-code, extensible application platform purpose-built for fashion supply chains – allowing enterprises to modernize and innovate without ripping and replacing their existing technology stack.



What is BlueCherry Next?

BlueCherry Next is a no-code application development and orchestration platform built on fashion-specific data models, workflows, and best practices.

It enables enterprises to:

- Rapidly build new supply chain applications without custom code
- Extend existing ERP and legacy systems instead of replacing them
- Create deeper connections across planning, PLM, ERP, MES, QA, ESG, and data platforms
- Lay the foundation for AI-driven automation and decision support

Think of BlueCherry Next as the innovation layer that sits above and between existing systems. BlueCherry Next delivers new capabilities exactly where the business needs them.



Why enterprises choose BlueCherry Next

1. Modernize without disruption

Avoid multi-year ERP replacement projects. Add capabilities incrementally, where value is highest.

2. No-code, business-led innovation

Internal IT and operations teams can build and deploy workflows, dashboards, and apps quickly – without waiting for development backlogs.

3. Fashion-native by design

Built on fashion-specific objects: styles, seasons, vendors, factories, materials, compliance, and production flows.

4. AI-ready architecture

Creates the clean, connected data foundation required to layer on predictive analytics, copilots, and autonomous workflows.

5. Proven enterprise approach

This “whitespace modernization” model mirrors what BlueCherry successfully delivered for brands like Fabletics, enabling rapid innovation without destabilizing core systems.



What this looks like in practice

Scenario 1 – SAP fashion customer: Add agility without replacing core ERP

Current state

- SAP handles finance, inventory, and purchasing
- Limited visibility into production, QA, and supplier performance
- Business requests require long IT cycles

With Bluecherry Next, enterprise teams rapidly deploy:

- Factory performance intelligence app
Aggregates production, quality, and delivery data across suppliers, visualized by style, factory, and region

- Supplier compliance & risk monitor
Tracks audits, certifications, corrective actions, and shipment risk indicators
- AI readiness layer
Standardizes supply chain data to support future AI-driven planning and risk prediction

Outcome

- SAP remains the system of record
- New operational intelligence delivered in weeks, not quarters
- Foundation created for AI decisioning without touching core ERP

Scenario 2 – Aptean ERP customer: Extend functional coverage

Current state

- Aptean manages order processing and inventory
- Limited support for advanced production visibility, ESG, and analytics
- Heavy spreadsheet dependency between systems

With BlueCherry Next brands quickly add:

- **Production risk & capacity forecast app**
Flags orders at risk based on factory efficiency and QA trends
- **Digital product passport prep tool**
Tracks materials, suppliers, and compliance data for upcoming regulations
- **Workflow automation apps**
Automate handoffs between planning, sourcing, and factories



Outcome

- Aptean continues to run core transactions
- BlueCherry Next becomes the innovation layer across the supply chain
- Business teams gain new tools without custom development

Scenario 3 – Infor ERP customer: Orchestrate complex global operations

Current state

- Infor manages manufacturing and financials
- Strong transactional control but limited cross-system orchestration
- Difficulty aligning planning, production, logistics, and compliance data

With BlueCherry Next enterprises deploy:

- **End-to-end order orchestration dashboard**
Tracks every order from allocation through production, QA, and shipping milestones
- **Factory readiness & material availability app**
Combines supplier, material, and capacity signals to prevent late starts
- **Exception-based management workflows**
Automatically escalates risks and triggers corrective actions across teams



Outcome

- Infor remains stable and authoritative
- Supply chain orchestration improves without ERP customization
- Management shifts from firefighting to proactive control

Built for the next phase of supply chain transformation

BlueCherry Next is not just about workflow automation. BlueCherry Next is about preparing enterprises for AI-driven operations.

By standardizing data and orchestrating workflows across systems, BlueCherry Next enables:

- Predictive risk alerts
- AI-assisted planning and allocation
- Exception-based management
- Autonomous process optimization over time

This creates a controlled, secure path toward AI adoption, without exposing mission-critical systems to experimental integrations.

Who should use BlueCherry Next?

BlueCherry Next is ideal for enterprises that:

- Run SAP, Aptean, Infor, or legacy ERPs and cannot replace them quickly
- Need faster innovation cycles than traditional IT allows
- Want to modernize supply chain workflows incrementally
- Are preparing for AI-enabled decision automation
- Require fashion-specific data and workflows, not generic low-code tools

The strategic advantage: continuous modernization

Most platforms force you to choose between stability and innovation. BlueCherry Next delivers both. It preserves your core systems while giving your business the ability to evolve, continuously, safely, and at the pace the fashion market demands.

**BlueCherry Next. Innovate in the whitespace.
Modernize without disruption. Prepare for what's next.**



The BlueCherry difference

Vendors deliver software.
We deliver transformation.

By guiding you through the full lifecycle, from scoping and implementation to feature and AI adoption and ongoing success, BlueCherry ensures your supply chain doesn't just modernize, it evolves continuously to stay ahead.

Visit bluecherry.com or email bluecherry@cgsinc.com to start your business transformation today.



BlueCherry
by CGS

The right fit