

PRODUCT SHEET

BlueCherry AI-assisted PLM

Spend more time designing and less time chasing with AI intelligence

Great collections start with creative vision. Give your team more time to design, and let AI help handle the admin.

BlueCherry AI PLM connects design, development, materials, costing, samples, suppliers, approvals and compliance in one digital thread.

Embedded Blu AI chat assistance and configurable AI agents help assemble information, flag issues and streamline routine follow-up. So your people spend less time chasing details and more time creating the products that define your brand.



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Designed for fashion product development, with AI built in

01 **Build the product foundation:** Manage design briefs, styles, collections, specifications, material and component libraries and BOMs in a fashion-specific environment, with AI that can help draft product records from approved data for your team to review.

02 **Keep development moving:** Coordinate calendars, samples, supplier collaboration, costing and approvals, while AI can help flag missing information, approaching milestones and pending approvals so teams can act earlier.

03 **Connect creative to commercial:** Carry approved product context into sourcing, ERP, production, quality, commerce, ESG and traceability workflows where connected, so product decisions and supporting information can follow the style downstream.

Core PLM strengths: Connect Adobe design tools and 3D workflows with product development, centralize CAD drawings and 3D renderings, and manage materials, trims and components through one shared BOM, giving your teams and BlueCherry AI the same product record to work from.



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The three I approach to AI-assisted design

01 **Innovation:** Start with the designer's vision. AI supports exploration and documentation while the creative team sets the direction.

02 **Insight:** AI can bring approved product history and, where connected, market, inventory, material, supplier and commercial data into product discussions.

03 **Inspiration:** Explore concepts, design variations, colorways, materials and alternatives with AI assistance, while designers keep control of the final outcome.

A designer exploring a new direction can review it alongside available sales history, approved materials and target costs. Merchandisers can test fit against timing, price and margin goals using line planning and costing scenarios. The designer still makes the creative call, with more

Built for every seat at the table

01 **Designers:** Spend less time re-keying specs, chasing feedback and searching for approved materials, and more time on design.

02 **Merchandisers:** Review cost, margin, timing and assortment considerations earlier in development, before samples are made.

03 **Product and development managers:** Get earlier visibility into late samples, incomplete BOMs and cost variances, with AI-assisted follow-ups where configured.

04 **IT leaders:** Deploy AI on a connected platform designed to work within user permissions, with ERP and design-tool integrations where configured, rather than adding another disconnected point solution.

05 **CEOs and executives:** Gain clearer visibility into product readiness, cost and risk, and help product teams reduce manual

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Let BlueCherry AI help with the work around the work

Much of product development is administrative: finding information, preparing specifications, tracking reviews and coordinating changes. Blu AI and configurable agents can help reduce that load by assembling context and supporting follow-up, while designers and product owners review suggestions and remain responsible for approved designs, product records and commercial decisions.

01 **Tech packs and BOMs:** AI can draft initial specifications and bills of materials from approved product details and material libraries. A product or technical owner reviews and confirms the final record.

02 **Sample and approval tracking:** AI can highlight outstanding samples, missing feedback and approaching milestones, prompt follow-ups with the responsible owner where configured, and make dependencies more visible.

03 **Sourcing and costing :**AI can highlight potential supplier, material or target-cost issues, compare approved alternatives and prepare information for sourcing and merchandising review.

04 **Compliance and product readiness:** AI can help identify missing product, material or supplier information needed for downstream quality, traceability and compliance workflows.

For example, a style nearing a milestone has an incomplete BOM, a sample awaiting feedback and a material cost above target. Rather than discovering each issue separately, the product developer can see them together in one view, with supporting information to review with sourcing and merchandising.

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Ask embedded Blu AI chat a product development question

> Which styles may miss a development milestone?

> Which samples are waiting for approval?

> Which products exceed target cost?

> How might a material change affect cost and compliance?

An AI agent for your product team

Start with a ready-made use case, such as a BOM, sample approval or costing agent, and define the data, rules and approval points that fit your business. Build it yourself with the AI Agent Builder or with BlueCherry experts. BlueCherry Connect provides governed access to approved AI context and connected systems, with controls IT can manage.

Validate value with a focused pilot on one team, collection or recurring task, comparing baseline and pilot results for measures such as tech pack

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Focus on the creative. Let BlueCherry AI help with the admin.

Give your designers more time to create, your merchandisers earlier insight and your leadership clearer visibility from idea to shelf.

See how BlueCherry AI PLM can work for your brand with a demo tailored to your design, development and sourcing teams.

Contact us at **sales@cgsinc.com** or visit **www.BlueCherry.com**

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BlueCherry by CGS

The right fit

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