

BlueCherry by CGS

PRODUCT SHEET

BlueCherry NEXT ERP

The AI-powered fashion ERP built around how your brand really works

BlueCherry Next combines fashion-first ERP, no-code workflow apps and AI Everywhere, grounded in your own style, order, inventory and supplier data.

BlueCherry Next ERP with Embedded Blu AI Chat answers questions like “Which wholesale orders will ship late this week?” and out-of-the-box AI agents watch for conditions you define, then recommend a next step for your team to approve.

Operations, supply chain, IT and executive teams act sooner, with clear control over what AI can see and do.



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Connect the work that runs your brand

BlueCherry provides fashion-specific functionality across:

01 **Fashion ERP foundation:** Run product, sourcing, purchase orders, inventory, allocation, customer orders and financials with style, color, size and season built in, not bolted on.

02 **No-code workflow applications:** Turn intake, status, approvals and follow-up into guided apps. Retire spreadsheet trackers and email chains, and give AI agents a clear process to act within.

03 **A connected, AI-ready digital thread:** Link ERP with BlueCherry PLM, planning, production, quality, orders, warehouse, ESG and traceability as applicable. More connected data means sharper AI answers.

When a supplier confirms a later ex-factory date, an agent can match it to open customer orders and available inventory and flag which orders are at risk, so teams spend their time on fixes, not on hunting for problems.

Core ERP strengths: Configure screens, labels and filters for each team. Build and schedule reports, and automate allocation, invoicing and month-end reporting. Manage brands, divisions and regions with intercompany transactions, local currencies and role-based controls that also govern what AI can see and do.



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Why a fashion-first foundation matters

Fashion runs on seasons, collections, assortments, sizes, colors, materials and global partners. Generic ERPs make you rebuild that context through customization. BlueCherry starts with it, so your workflows, reports and AI understand fashion from day one.

Start where the pain is greatest, such as product approval, inventory allocation or supplier follow-up, with an AI agent watching for exceptions. BlueCherry experts work with your business and IT teams to design a process that fits your policies.

Demand, inventory and sourcing analytics, plus an integration engine with mapping tools and API connectors, give AI the trusted data it needs. Connected capabilities support wholesale, retail, e-commerce, warehouse management, BI and EDI as appropriate.

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Modernization on your terms

No rip-and-replace required. BlueCherry Next can lead a full ERP modernization or run alongside SAP, Microsoft Dynamics, Oracle, NetSuite and other systems. Your existing platform can keep selected corporate or financial responsibilities while BlueCherry brings fashion-specific processes and AI to the rest. Together, we define the system of record, interfaces and controls for each workflow, so IT keeps control and the business moves faster.

AI Everywhere. Built into fashion operations.

Bring intelligence directly into the BlueCherry Next ERP screens and workflows your teams use every day.

Get answers grounded in your authorized fashion business data.

Turn questions into insights across orders, inventory, production and financial performance.

Review supporting records, where available, to make decisions with greater confidence.

Move from insight to action within the roles, permissions and approval rules you control.

The possibilities expand with the data you connect, the capabilities you configure and the permissions you enable.

01 **Blu AI Embedded Chat:** Ask in plain language: “Which spring delivery orders are at risk?” “Where is size-run inventory short?” “Which styles fell below target margin last month?” See the supporting records and the next workflow step where available.

02 **Persona prompt library:** Ready-made questions for finance, merchandising, sourcing, operations and customer service, such as late POs for sourcing or open orders by customer for sales, so teams get value from day one.

03 **AI agents and library:** Agents monitor conditions you define, such as a PO past its confirmed date, an allocation shortfall or margin below threshold. They gather context, recommend a response, route an approval or take an authorized action within the permissions you set.

04 **AI Agent Builder:** Start from a business challenge, set the data, rules, thresholds and approval steps, then build the agent yourself or with BlueCherry experts.

05 **BlueCherry Connect MCP:** Connect approved AI tools to authorized BlueCherry and external data through the Model Context Protocol, with identity, roles, data boundaries, action permissions, audit and token usage defined in the architecture.

What AI looks like by role: A CEO asks which styles, customers and channels are driving margin this season. A supply chain manager sees POs at risk of missing ship dates before they affect delivery. An operations leader gets allocation options when inventory falls short. IT governs it all through existing roles, data boundaries and audit trails.

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From exception to action

Updated landed costs put a seasonal collection's target margins at risk.

Your Margin Protection Agent connects product costs, pricing and open orders to identify affected styles and highlight the financial impact.

It recommends next steps, such as reviewing pricing or adjusting sourcing plans.

The right people receive actionable recommendations, with approvals keeping your team in control.

Start with one high-value workflow and measure the impact.

Then expand across teams, processes and AI agents as you prove results.

BlueCherry Next ERP brings fashion-specific operations, no-code flexibility and AI Everywhere together on a connected foundation, helping your brand turn exceptions into informed decisions and everyday work into a competitive advantage.

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Ready to move faster this season?

Fix your fashion workflows today with BlueCherry Next ERP.

Request a demo or book a modernization and AI readiness workshop.

Contact us at **sales@cgsinc.com** or visit **www.BlueCherry.com**

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BlueCherry by CGS

The right fit

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