


CGS CHANNEL ENABLEMENT BY THE NUMBERS

The landscape of channel partner programs is changing rapidly. For over 30 years, we've worked to create a proven strategy for driving incremental revenue from the channel. We go beyond the typical KPIs to help our clients succeed, and the results speak for themselves. CGS's business partner channel program clients regularly see a 30% increase in incremental revenue year-over-year.



7,500
Employees

20
Locations
worldwide

ESTABLISHED IN 1984



23
Languages
supported
in house

Headquarters
New York City



70,000
Partners Under
Management

9 Years
Average Tenure
of our clients

30%
Average increase
in Partner Sales
Annually

90%
Average rate of
contract scope
growth

80%
Typical SW
Renewal rate of the
partners under
management

90%
Typical SW
license annuity
rate



Ranked as a
top 500 Managed Service
Provider by CRN



NA, LATAM, EMEA and APAC
Coverage available

ABOUT CGS

CGS knows that a critical component to gaining market share and achieving optimum sales results is winning partner mindshare and loyalty. To achieve an unparalleled level of quality, CGS does not use contractors. All channel services are provided by full time CGS employees.



1 (212) 408-3800



channels@cgsinc.com



cgsinc.com