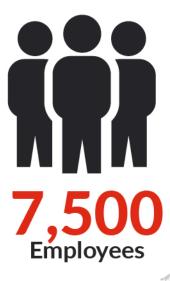


## **CGS CHANNEL ENABLEMENT BY THE NUMBERS**

The landscape of channel partner programs is changing rapidly. For over 30 years, we've worked to create a proven strategy for driving incremental revenue from the channel. We go beyond the typical KPIs to help our clients succeed, and the results speak for themselves. CGS's business partner channel program clients regularly see a 30% increase in incremental revenue year-over-year.



20 Locations worldwide





23
Languages
supported
in house



70,000
Partners Under
Management



30%
Average increase in Partner Sales Annually

90%
Average rate of contract scope growth

80%
Typical SW
Renewal rate of the partners under management

90%
Typical SW
license annuity
rate



Ranked as a top 500 Managed Service Provider by CRN



NA, LATAM, EMEA and APAC Coverage available

**ABOUT CGS** 

CGS knows that a critical component to gaining market share and achieving optimum sales results is winning partner mindshare and loyalty. To achieve an unparalleled level of quality, CGS does not use contractors. All channel services are provided by full time CGS employees.









