BlueCherry® Electronic Data Interchange (EDI)

As players in one of the most time-sensitive, globally dispersed, and rapidly changing industries around, consumer lifestyle products companies have little margin for errors and delays. Timely and reliable visibility and collaboration around purchase orders, invoices, shipping, inventory, and other critical business documents and confirmations are essential for success.

To ensure compliance with delivery and customer service requirements, many companies have embraced Electronic Data Interchange (EDI) as the standard for sharing information with customers, suppliers, and other business partners. EDI saves companies time and money by eliminating manual creation, duplicated data entry and related errors, retrieval, processing, and transportation of documents and information. With many retailers requiring suppliers to convert their sales and purchasing operations, EDI has become a standard for business-to-business integration across the consumer lifestyle products industry.

Advanced EDI–Strategic Benefits

Leading retailers and consumer lifestyle products companies are using **BlueCherry**® EDI to go beyond the traditional uses of EDI to improve buyer/seller collaboration, streamline intercompany communications, reduce costs, and improve efficiency and competitiveness. By automating document preparation and processing, **BlueCherry**® EDI reduces order processing times, accelerates collections, provides visibility into sales performance, reduces chargebacks, and cuts business transaction costs.

Perhaps most importantly, **BlueCherry**® EDI enables companies to more readily incorporate this information into their systems and processes to increase inventory turns, reduce customer service costs, and accelerate speed-to-market.

BlueCherry® EDI breaks the limitations of traditional EDI solutions by delivering full-scale, modular solutions that automate the conversion and exchange of business information between **BlueCherry**® ERP and any other system or entity. It goes beyond the support of all traditional EDI standards by offering a full suite of scalable, any-to-any conversion tools that ensure connectivity and collaboration across the entire business and partner enterprise.

For companies that prefer an EDI-as-a- Service solution, **BlueCherry**® leverages its deep industry knowledge and experience to provide everything from consulting to complete managed EDI services. Through a cost-effective, modular approach, **BlueCherry**® EDI solutions and services enable manufacturers, retailers, wholesalers and 3PL logistics providers to more fully leverage the power of EDI to increase their competitiveness by driving revenue growth, increasing profit margins, and improving relationships with their customers.

Key Benefits

- **Goes Beyond Standard EDI Capabilities**
- **Covers Complete Business Processes**
- **Expedite Payment Reconciliation**
- **Improve Inventory Management**
- **Distribution and Logistics Support**
- **Full Scale "Any-to-Any" Data Integration**
- **Greater Accuracy and Speed**
- **Fully Automated – No Manual Delays**
- **Validated Accurate – No Manual Errors**

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Key Features & Benefits

Advanced Data Exchange: Goes beyond limits of traditional EDI to handle conversion and exchange of a wide range of business information.

Advanced Connectivity: Retailers, manufacturers, warehouses, banking institutions, websites and e-commerce, store systems, middleware, data catalogs and clearing houses, government agencies, and more.

Any-to-Any Conversion Tools: Supports ALL EDI standards, EML, CSV, flat file, table-to-table conversions and transfers.

Modular System Options: Purchase only what is needed today; easy to add/ scale to meet all future requirements.

Retail Collaboration: Standard with **BlueCherry**® ERP; covers retail-specific transactions such as 850 purchase orders, 810 invoicing, 856 advance ship notices, and more.

Production/Logistics Option: Automates sending of production orders, handling of AP for carrier invoices, shipment tracking and confirmation; compliance with 10+2 government regulations.

Warehouse/3PL Option: Automates interaction with third-party logistics providers, including transmission of pick tickets, creation of cartons and invoicing, advise on arrival of finished goods, confirmation of receipt, release of goods to inventory, inventory updates and transfers.

Reverse Warehouse (3PL) Option: Enables companies to provide 3rd party warehousing for other wholesalers and suppliers.

Factor/Bank Option: Automates requests for credit, receipt and application of credit approvals, transmission of invoices for payment by factor, etc.

Carrier/Transportation Option: Interface and expedite shipments with all major carriers by providing bill of lading and shipment manifest information.

E-Commerce Option: Integrate e-commerce activities with **BlueCherry**® Infinity ERP; create sales orders provided by websites, send order status, send shipment confirmation, provide inventory to sale information, make inventory adjustments and transfers, order changes and updates.

Custom Interface Options: Custom developed interfaces for popular third parties such as GTIN (WalMart®, Sears®, Kmart®, government agencies) and CenterStone Technologies EDI (B2B site for retailers that are not EDIenabled).

EDI Managed Service Options: **BlueCherry**®-provided services for complete day-to-day management of client EDI needs; wide range of EDI consulting services.

To learn more about **BlueCherry**®, contact your **BlueCherry**® sales representative at 212-408-3809 or email us at applications@cgsinc.com. You can also visit us at www.cgsinc.com. Computer Generated Solutions, Inc., 200 Vesey Street, Brookfield Place, New York, NY 10281-1017

For over 30 years, CGS has enabled global enterprises, regional companies and government agencies to drive breakthrough performance through business applications, enterprise learning and outsourcing services. CGS is wholly focused on creating comprehensive solutions that meet clients' complex, multi-dimensional needs and support clients' most fundamental business activities. Headquartered in New York City, CGS employs more than 5,200 professionals across North America, Latin America, Europe and Asia. For more information, please visit www.cgsinc.com.