

CGS's BlueCherry® Shop Floor Control



CASE STUDY

General Sportswear Enhances Production Efficiency and Streamlines Payroll Operations with BlueCherry® Shop Floor Control

Introduction

General Sportswear Co., Inc. is a leading manufacturer of private brand woven bottoms. With over eighty years of experience in the apparel industry, they maintain a strong focus and commitment to price, quality, delivery, and service.

The Business Challenge

Due to their rapid growth, General Sportswear wanted to gain greater efficiency on their shop floor. They determined that having access to real-time data as it pertained to their production output would be critical in accomplishing this.

In addition to the efficiency aspect, they also sought to streamline their payroll operations. Their current system left them vulnerable to errors and they knew that having real-time data available to them would promote a more efficient and streamlined payroll process.

Why CGS?

"Word tends to get around in the apparel industry, and BlueCherry® Shop Floor Control had been on my radar for many, many years due to its proven track record," said Jeff Rosenstock, Vice President of General Sportswear. "Having purchased ACS years back, I have always had great respect for CGS and the quality of their solutions and services and BlueCherry® Shop Floor Control is no different."

The CGS Solution

Applying a globally recognized implementation methodology, CGS brings a level of stability and peace of mind to General Sportswear in providing them with their industry-leading, proven BlueCherry® Shop Floor Control solution. Born into the fashion industry 30 years ago, CGS enables unparalleled industry collaboration via a large and active community that General Sportswear will have the ability to leverage.

Unlike any other investment, BlueCherry® Shop Floor Control provides an opportunity to significantly and measurably improve a manufacturing operation, from management visibility and control to individual employee productivity and motivation. BlueCherry® Shop Floor Control also differentiates from other cost-saving initiatives by delivering a massive return-on-investment that has been proven over time and across a diverse range of manufacturing scenarios.

Overview

Customer Profile: General Sportswear

Industry: Fashion & apparel

Products: Leading manufacturer of private brand denim and woven bottoms

Founded: 1927

Operations Hubs: Honduras, Nicaragua
New York, NY & North Carolina

Employees: 1600+

Key Challenge:
Improve production efficiency and streamline payroll operations

CGS Solutions:
BlueCherry® Shop Floor Control

Results:

- 11% increase in on-standard efficiency
- Access to real-time production data
- Full transparency for all payroll processes



Taking it a step further, that transparency allows us to be ahead of the game when it comes to compliance. **BlueCherry®** Shop Floor Control also enables us to be proactive with quality issues that may arise as we are able to see in line audit results in real time by section, operator, and type of defect."

BlueCherry® Shop Floor Control helped General Sportswear save time and reduce costs from their payroll process by eliminating the manual processing and scanning of tickets. Operators can clock in and out with **BlueCherry®** Shop Floor Control and it allows them to show their customers that they are paying their employees consistently and fairly.

"**BlueCherry®** Shop Floor Control also frees up our supervisors' time so they can do more managing rather than administrative tasks," said Rosenstock. "It allows them to cover more ground and get more done in less time. From a larger perspective, **BlueCherry®** Shop Floor Control allows us to increase production with the same workforce; up to 150,000 units per week."

By implementing the quality component of **BlueCherry®** Shop Floor Control, General Sportswear has been able to identify quality issues in real-time. **BlueCherry®** Shop Floor Control has also enabled them to accurately identify and control off-standard time and provide them with accurate, up to the minute information on operator output, performance against standard, and absenteeism.

Measurable Results

With **BlueCherry®** Shop Floor Control, General Sportswear has experienced an 11% increase in on-standard efficiency. In addition, they have experienced several other benefits that aren't necessarily represented by metrics.

"Something that **BlueCherry®** Shop Floor Control has provided us with is something you can't measure in dollars, and that's transparency," said Rosenstock. "It provides us with full transparency as it relates to our payroll and really eliminates any questions and gray area that previously existed.

To learn more about **BlueCherry®**, contact your **BlueCherry®** sales representative at 212-408-3809 or email us at applications@cgsinc.com. You can also visit us at www.cgsinc.com. Computer Generated Solutions, Inc., 200 Vesey Street, Brookfield Place, New York, NY 10281-1017

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