

# 2021 ERP STRATEGIES

## FOR APPAREL AND RETAIL



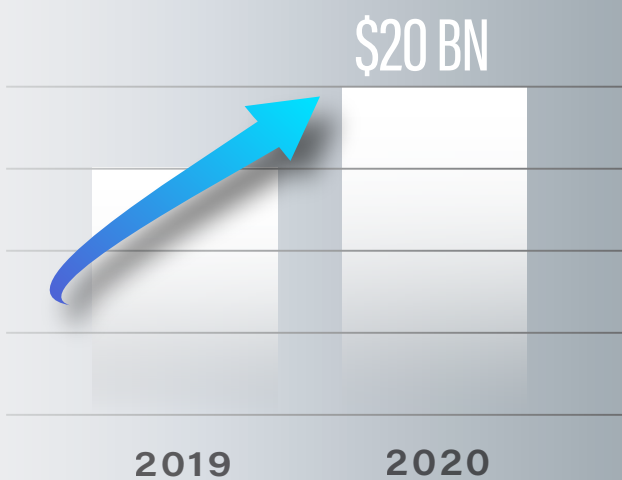
In 2021 CGS Annual Supply Chain Trends and Technology report, we surveyed ~100 apparel, fashion and retail leaders responsible for their organizations' supply chain performance to gain insights into their top trends. Given the challenges of 2020, the results reveal resilience and optimism. This infographic reveals the four key strategies fueling growth in 2021 and beyond.

### ECOMMERCE EXPLOSION

As stores closed during lockdown, consumers went online to shop. While online purchases did not entirely offset lost sales, it was a lifeline for companies ready to seize it.



TOTAL ONLINE SPENDING UP 25% YR-OVER-YR for 2020's Big 3 U.S. Holiday Digital Shopping Days



### NEW PATHS TO PROGRESS

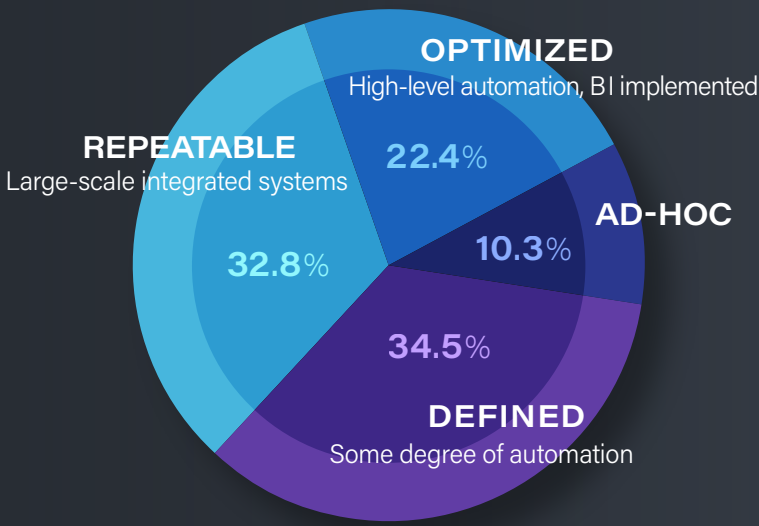
When asked about areas of opportunity, respondents are eyeing new growth areas in 2021. The past priority for brick and mortar has taken a backseat.



### PLANNING FOR PERFORMANCE

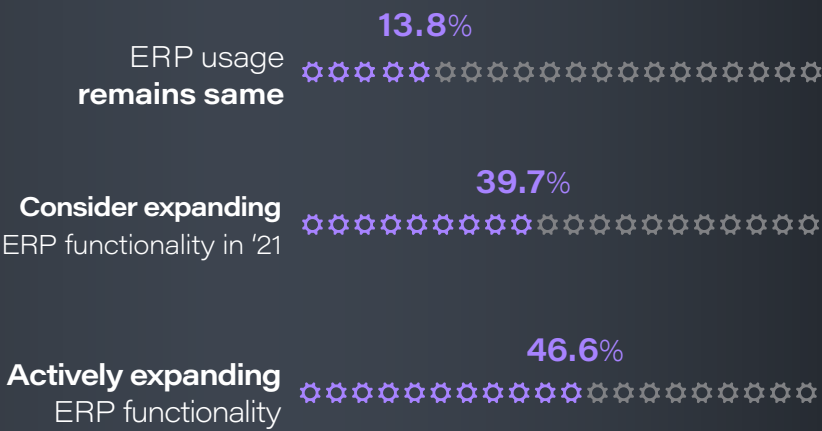
With eCommerce skyrocketing in 2020, a company's technology infrastructure, tools and capacity for integrations—both internally, and with third-party platforms—rank as Most Impactful Factor in ERP System Evaluation. More than 22% have optimized ERP to the highest levels, up about 8 percentage points, an impressive 57%, over last year's 14.3% who cited this prowess.

#### MATURITY LEVEL OF ORGANIZATION'S ERP PROCESSES AND TECHNOLOGIES



#### COVID 19: IMPACT ON ERP USE

Majority of respondents report ERP functionality is expanding due to COVID-19 pandemic



### SUPPLY CHAIN STRENGTH

New to this year's survey, CGS asked if participants were confident their end-to-end supply chain could support their 2021 business growth initiatives.



67.1% ARE CONFIDENT supply chain can support growth

32.9%

SEE NEED FOR IMPROVEMENT in supply chain processes



Download our complete 2021 Annual Supply Chain Report

ERP solutions are a must-have toolkit for doing business in 2021 and beyond. The infographic above offers a snapshot of the many changes and trends discussed in the report. Complete the simple form below to download the full report for a deeper dive into supply chain technology trends, opportunities and innovative business practices that can help shape a year of great success and resilience in uncertain times.